TikTok Video Challenge – Rules & Guidelines

Eligibility:

1. Open to all school-aged students in St. Kitts.
2. Students may participate individually or in groups of up to three members.

Video Content:

1. Select a **historical site in St. Kitts** that holds cultural or historical significance (e.g., Brimstone Hill Fortress, Romney Manor, The Slave Route, etc.).
2. Create a **TikTok video with voiceover** that is no more than **two minutes long**.
3. Use **creative storytelling, unique angles, and interesting historical facts** to showcase the site.
4. Incorporate **props, costumes, or re-enactments** to make the video more engaging.

Video Guidelines:

1. Begin with a **catchy introduction** to grab the viewer's attention.
2. Include at least **one interesting historical fact** about the site.
3. Use **visual effects, filters, and music** to enhance the video.
4. Ensure that all content remains **appropriate for all audiences** (no inappropriate language or material).

Submission Instructions:

1. Submit your video by **May 1, 2025**.
2. Your video should be submitted via **email** to **girlsinict@gov.kn**.

Judging Criteria:

1. **Creativity** – Use of storytelling, camera angles, music, etc.
2. **Educational Value** – Inclusion of historical facts and information.
3. **Engagement** – How well the video captures and holds the audience's attention.
4. **Clarity** – How effectively the historical site is explained and presented.

Winners will be announced at a special ceremony, and selected videos will be featured on social media to promote future ICT projects.